



Punxsutawney Weather Discovery Center, Inc.

The Shirley Fairman Griffiths Building

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May 1, 2014

Dear Friend,

The value of education cannot be overstated. And when education happens outside the classroom and is combined with an enjoyable experience, it can enhance and reinforce what is learned in school. **That's what happens at the Punxsutawney Weather Discovery Center (PWDC).**

Every year, thousands of students visit PWDC as part of a school-sponsored field trip. In addition, children come with their families and friends for a fun day out or as part of a visit to the Home of the Groundhog. In every case, these children interact with our exhibits to learn things like how a tornado forms and what to do to be safe, why the seasons are different in other parts of the country, what it takes for a thunderstorm to form, and what it means when there's a ring around the moon.

But adults who visit PWDC are learning too! Whether they're visiting as a family or are stopping by as tourists to Punxsutawney, adults enjoy the history of our 100-year-old former post office building as well as, in some cases, learning a bit more about weather than the daily forecast!

Your support is needed to keep this unique community resource. Every week of the year, we reach people of all ages on different levels as we carry out our mission to educate and entertain about weather science and folklore. *Your gift provides the unrestricted income to help us maintain our exhibits, offer educational programming for all ages, and provide for the upkeep and care of our historic facility.*

Choose the level of our 2014 Appeal that best suits you and your gift will go to work immediately as part of our efforts to educate, inspire and engage. *See the second page for information and for further details, see our 2013 Annual Report on-line at Weatherdiscovery.org.*

The board of directors and staff thank you for your interest and support in the Punxsutawney Weather Discovery Center. Together we can make PWDC a truly amazing experience for all ages!

Sincerely,

James V. Cassidy
Board Chairman

Dr. Joseph Kernich
Past Chairman

Marlene A. Lellock
Director

Punxsutawney Weather Center, Inc. is recognized as a 501 (c) (3) nonprofit public charity by the IRS and gifts are tax deductible as provided by law.



2014 Appeal

Please read about our Giving Levels and the benefits associated with them below. Choose the level that best suits you, then fill out the card enclosed card and mail with your contribution. We thank you for your support of a valuable community resource!

Friend (\$25-\$99)

- Recognition in Annual Report
- 2 guest passes to keep or pass along

Supporter (\$100-\$249)

- Recognition in Annual Report
- 2 guest passes to keep or pass along
- PWDC window cling for home, office or vehicle

Partner (\$250-\$499)

- Recognition in Annual Report
- PWDC window cling for home, office or vehicle
- Plaque on WeatherLore Landscape fence with name and giving year(s)
- 4 guest passes to keep or pass along

Advocate (\$500-\$999)

- Recognition in Annual Report
- PWDC window cling for home, office or vehicle
- Plaque on WeatherLore Landscape fence with name and giving year(s)
- Invitation to annual donor event
- 6 guest passes to keep or pass along

Hallman Circle (\$1,000 - \$4,999)

- Recognition in Annual Report
- PWDC window cling for home, office or vehicle
- Plaque on Donor Recognition Board in lobby with name and giving year(s)
- Invitation to annual donor event
- 8 guest passes to keep or pass along

Celsius Society (\$5,000 +)

- Recognition in Annual Report
- PWDC window cling for home, office or vehicle
- Plaque on Donor Recognition Board in lobby with name and giving year(s)
- Invitation to annual donor event
- 10 guest passes to keep or pass along
- 2 PWDC logo polo shirts

For gifts of \$10,000 or more, please contact our director at 814-938-1000.

Aristotle Fund – The Punxsutawney Weather Discovery Center provides informal weather science education to our five-county region and beyond. As a cultural resource, we focus on STEM (science, technology, engineering and math) learning and follow state and Common Core educational standards. Your donation to the Aristotle Fund supports our mission and helps to underwrite free and reduced admission for Pennsylvania school children and underserved residents of our region.

Benefits: Donations to the Aristotle Fund are recognized in the Annual Report; funded classroom students each receive a take-away packet with recognition of your support highlighted in the packet; and donors are invited to the annual donor event.

Appreciated Stock – Contributions of appreciated stock are welcome. Contact our director for more information.

Educational Improvement Tax Credit Program – PWDC is a participant in this program through the PA Department of Community and Economic Development. Qualified businesses can apply to the program to be allowed to allocate a portion of their state tax dollars owed to PWDC instead of the state.

Legacy Giving – Consideration of the Punxsutawney Weather Discovery Center in estate plans is greatly appreciated. Contact our director for more information.